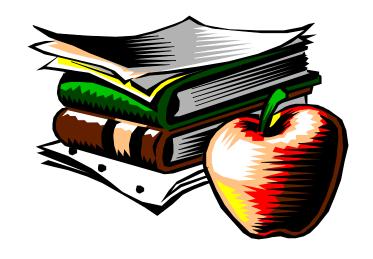
1999-2000 TOBACCO CONTROL



PROGRAM SURVEY

This Survey is Administered By: The Gallup Organization

INSTRUCTIONS

All the information you give us in this survey is confidential. This means that it will be kept secret and private. Please do <u>not</u> write your name on the survey. This is not a test. This is your chance to tell us what you think. Please feel free to ask us any questions.

Read each question carefully.

Mark the box next to your answer like this:



OR



If you have any questions, raise your hand.

DEFINITIONS

<u>Cigarettes</u> are tobacco wrapped in paper and smoked.

<u>Cigars</u> are tobacco wrapped in tobacco leaves. Often they are larger than cigarettes.

Snuff is a powdered substance that comes in cans like Skoal or Copenhagen.

<u>Chewing tobacco</u> is shredded tobacco leaves found in pouches like Beechnut or Redman.

<u>Tobacco use</u> refers to the use of any type of tobacco such as cigarettes, snuff, or chewing tobacco.

A **non-smoker** is someone who does not smoke cigarettes.

If people get <u>addicted</u> to a drug, they get hooked on it. They feel bad (physically and mentally) unless they use the drug every day.

Second-hand smoke is smoke from someone else's cigarette that is in the air that you breathe.

<u>Advertisements</u> are commercials used to sell products. They may appear in newspapers and magazines, or on TV, radio, and billboards (outdoor signs).



SECTION A: BACKGROUND

A1.	What	is your grade?		
		4 th grade		8 th grade
		5 th grade		9 th grade
		6 th grade		10 th grade
		7 th grade		11 th grade
A2.	How	old are you?		
		8 years		14 years
		9 years		15 years
		10 years		16 years
		11 years		17 years
		12 years		18 years
		13 years		
A3.	Are yo	ou a?		
		Boy		
		Girl		
A4.	Did yo	ou go to this school last year?		
			3	

Chinese	In cone	Cambodian Vietnamese American Indian (Native American Alaska Native		(Guam, Tonga, or Samoa) Laotian lian)
American Indian (Native American Indian) or Alaska Native Other (describe) In general, what language do you read and speak? Only English Mostly English 1/2 English and 1/2 another language Mostly another language	In cone	American Indian (Native American Alaska Native		
In general, what language do you read and speak? Only English Mostly English 1/2 English and 1/2 another language Mostly another language	In cone	Other (describe)		
		Only English Mostly English 1/2 English and 1/2 another lang	-	

Yes

		Mostly English
		1/2 English and 1/2 another language
		Mostly another language
		Only another language
A8.	In wh	ich language do you usually <u>think</u> ?
		Only English
		Mostly English
		1/2 English and 1/2 another language
		Mostly another language
		Only another language
A9.	What	language do you usually speak with your friends?
		Only English
		Mostly English
		1/2 English and 1/2 another language
		Mostly another language
		Only another language



SECTION B: SCHOOL PROGRAMS

INSTRUCTIONS:

In this section, we ask about school activities that happened during the <u>last year</u> (12 months). When you are answering these questions, think about last school year (when you were in 4th grade) <u>and</u> what has happened so far during this school year.

B1.	Durin use?	ng the last year (12 months), did you have any school lessons about tobacco
		Yes
		No
		I don't know/I'm not sure
B2.		ng the last year (12 months), did you <u>practice</u> different ways to say "no" to co offers during any class at school (for example, in role plays)?
		Yes
		No
		I don't know/I'm not sure
В3.		ng the last year (12 months), did a guest speaker (for example, a nurse or one from your community) talk to your class about tobacco use?
		Yes
		No
		I don't know/I'm not sure

B4.	During the last year (12 months), did you go to a <u>school assembly</u> or <u>event</u> about tobacco use?				
		Yes			
		No			
		I don't know/I'm not sure			
B5.		g the last year (12 months), did your school have a <u>contest</u> about tobacco use xample, a poster or essay contest)?			
		Yes			
		No			
		I don't know/I'm not sure			
B6.		g the last year (12 months), did a student from middle or high school come r class to talk about tobacco use?			
		Yes			
		No			
		I don't know/I'm not sure			
B7.		here teachers or other adults at your school that you could talk to if you had a co use problem?			
		Yes			
		No			
		I don't know/I'm not sure			

B8.		g the last year (12 months), did your school celebrate a <u>special day</u> called t American Smoke-out" or "Smoke Scream"?
		Yes
		No
		I don't know/I'm not sure
B9.	Durin classe	g the last year (12 months), did you discuss <u>cigars</u> during any of your s?
		Yes
		No
		I don't know/I'm not sure
B10.		g the last year (12 months), did you discuss <u>reasons why people your age</u> during any of your classes?
		Yes
		No
		I don't know/I'm not sure
B11.		g the last year (12 months), did you discuss how many people your age during any of your classes?
		Yes
		No
		I don't know/I'm not sure

B12.	During the last year (12 months), did you discuss the <u>effects of cig</u> on your body during any of your classes?				
		Yes			
		No			
		I don't know/I'm not sure			
B13.		g the last year (12 months), did you discuss the <u>effects of second-hand</u> during any of your classes?			
		Yes			
		No			
		I don't know/I'm not sure			
B14.		g the last year (12 months), was the information you received in school in making decisions about tobacco use?			
		Yes, very helpful			
		Yes, sort of helpful			
		No, not very helpful			
		No, not helpful at all			
		During the last year, I have not received any information in school about tobacco			

B15.	What g	grades did you get in school las	t year?	
		Mostly A's		C's and D's
		A's and B's		Mostly D's
		Mostly B's		D's and F's
		B's and C's		Mostly F's
		Mostly C's		
	1	SECTI	ON	C: CIGARETTE USE
C1.	Have y	vou ever tried cigarette smoking	g, even	a few puffs?
		Yes		
		No		
C2.	Have y	ou ever smoked a whole cigare	ette?	
		Yes		
	Ш	No		
C3.	Have y	ou smoked at least 100 cigaret	tes in y	our life?
		Yes		
		No		

C4.	Think about the last <u>30 days</u> . On how many of these days did you smoke a cigarette?					
		0 days		10 to 19 days		
		1 or 2 days		20 to 29 days		
		3 to 5 days		All 30 days		
		6 to 9 days				
C5.	Do you some?	•	d for yo	ou to get <u>cigarettes</u> if you wanted		
		Very easy		Sort of hard		
		Sort of easy		Very hard		
C6.		st time you smoked, how did yer only.)	ou get	the cigarettes? (Be sure to mark one		
		I never smoked cigarettes		Other people (besides my family or or friends) bought them for me		
		I bought them myself		(with my money)		
		A friend <u>bought</u> them for me (with my money)		Other people (besides my family or friends) gave them to me		
		A friend gave them to me		I took them from a store without permission		
		A family member bought them for me (with my money)) 🗌	I took them from a <u>person</u> without permission		
		A family member gave them to me		Other (describe)		



SECTION D: OTHER TOBACCO USE

	you ever tried <u>chewing tobacc</u> mut, Skoal, Skoal Bandits, or		aff, such as Redman, Levi Garrett, agen?
	Yes		
	No		
	y time during the <u>next year</u> (12 co or snuff?	2 month	s), do you think you will use chewing
	Definitely yes		
	Probably yes		
	Probably not		
	Definitely not		
	about the last 30 days. On he co or snuff? 0 days	ow many	y of those days did you use chewing 10 to 19 days
	1 or 2 days		20 to 29 days
	3 to 5 days		All 30 days
	6 to 9 days		
	u think it would be easy or ha anted some?	rd for y	ou to get <u>chewing tobacco</u> or <u>snuff</u> if
	Very easy		Sort of hard
	Sort of easy		Very hard
How 1	nany <u>cigars</u> have you smoked	in vour	whole life?

		None		2 to 4 cigars
		Only a few puffs		5 to 20 cigars
		Part or all of one cigar		More than 20 cigars
D6.	At any cigar?	time during the <u>next year</u> (12	months), do you think you will smoke a
		Definitely yes		
		Probably yes		
		Probably not		
		Definitely not		
D7.	Think	about the last 30 days. On how	v many	of those days did you smoke a cigar?
		0 days		10 to 19 days
		1 or 2 days		20 to 29 days
		3 to 5 days		All 30 days
		6 to 9 days		
D8.	Do yo	u think it would be easy or hard	d for yo	ou to get <u>cigars</u> if you wanted some?
		Very easy		Sort of hard
		Sort of easy		Very hard
		SECTIO		: CONSEQUENCES SMOKING

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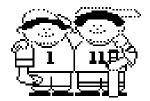
INSTRUCTIONS:

Below	are sen	tences about the results of sm	oking.	What do you think about each one?			
E1.	E1. Smoking cigarettes makes teeth yellow.						
		Yes, definitely		Probably not			
		Yes, maybe		No			
E2.	Smoki	ng cigarettes is one way to lo	se frienc	ds who are nonsmokers.			
		Yes, definitely		Probably not			
		Yes, maybe		No			
E3.	Smoking cigarettes makes people smell bad.						
		Yes, definitely		Probably not			
		Yes, maybe		No			
E4.	Smokers have shorter lives than nonsmokers.						
		Yes, definitely		Probably not			
		Yes, maybe		No			
E5.	Smoke	ers have less energy than nons	smokers				
		Yes, definitely		Probably not			
		Yes, maybe		No			

E6.	Young people who smoke cigarettes are more grown-up.					
		Yes, definitely		Probably not		
		Yes, maybe		No		
E7.	Young	g people who smoke cigarette	s have m	nore friends.		
		Yes, definitely		Probably not		
		Yes, maybe		No		
E8.	Smoki	ing cigarettes makes young pe	ople mo	ore relaxed.		
		Yes, definitely		Probably not		
		Yes, maybe		No		
E9.		co companies try to get young isements that are attractive to				
		Yes, definitely		Probably not		
		Yes, maybe		No		
E10.	Smoki	ing cigarettes makes young pe	eople loc	ok cool.		
		Yes, definitely		Probably not		
		Yes, maybe		No		
E11.	Smoki	ing cigars is just as harmful as	s smokin	ng cigarettes.		
		Yes, definitely		Probably not		
		Yes, maybe		No		

E12.	Smok	ring cigarettes makes asthma worse.
		True
		False
		I don't know/I'm not sure
E13.	Teena	agers are too young to get addicted to cigarettes.
		True
		False
		I don't know/I'm not sure
E14.	A pre	gnant woman can harm her unborn baby if she smokes cigarettes.
		True
		False
		I don't know/I'm not sure
E15.	Nicot	ine is the <u>only</u> harmful substance in tobacco.
		True
		False
		I don't know/I'm not sure
E16.	Most	young people do not smoke cigarettes.
		True
		False
		I don't know/I'm not sure

E17.	Breath	ning in smoke from someone el	lse's cig	gar can cause lung cancer.
		True		
		False		
		I don't know/I'm not sure		
		YOU AREA A GREA	AT JO	
Ĺ		SECTIO		SINILLS
F1.		r best friend offered you a <u>ciga</u> yould it be to say "no"?	<u>rette</u> ar	nd you did not want it, how easy or
		Very hard		Sort of easy
		Sort of hard		Very easy
F2.		r best friend offered you a <u>ciga</u> it be to say "no"?	<u>r</u> and y	ou did not want it, how easy or hard
		Very hard		Sort of easy
		Sort of hard		Very easy



SECTION G: SOCIAL INFLUENCES

G1.	How would your best friends act toward you if you smoked cigarettes?					
		Very friendly		<u>Un</u> friendly		
		Friendly		Very <u>un</u> friendly		
The ne	ooms of	tions ask you to think about 10		nts your age. Imagine that 3 e place (like the school auditorium).		
G2.	Out of every 100 <u>students</u> your age, how many do you think <u>smoke cigarettes</u> once a month or more?					
		None of them		About 60		
		About 10		About 70		
		About 20		About 80		
		About 30		About 90		
		About 40		About 100		
		About 50				
G3.		every 100 <u>students</u> your age, he ff once a month or more?	now ma	any do you think use chewing tobacco		
		None of them		About 60		
		About 10		About 70		
		About 20		About 80		
		About 30		About 90		
		About 40		About 100		
		About 50				
G4.		every 100 <u>students</u> your age, he or more?	now ma	ny do you think smoke cigars once a		

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		None of them		About 60			
		About 10		About 70			
		About 20		About 80			
		About 30		About 90			
		About 40		About 100			
		About 50					
G5.		every 100 <u>adults</u> in your comr ttes every day or almost every o		how many do you think smoke			
		None of them		About 60			
		About 10		About 70			
		About 20		About 80			
		About 30		About 90			
		About 40		About 100			
		About 50					
G6.	Do mo	ost people your age think its OI	K to sm	oke cigarettes once in a while?			
		Yes, definitely		Probably not			
		Yes, maybe		No			
SECTION H: FRIENDS AND TOBACCO USE							
H1.	How r	nany of your best friends smok	e cigar	ettes?			
			19				

		None		Some
		A few		A lot
H2.	During cigare		v many	times have you been offered a
		None		3 or 4 times
		1 time		5 or more times
		2 times		
Н3.		ast time you were offered a ciga er only.)	arette, v	who offered it? (Be sure to mark one
		I have never been offered a cigarette		A young person <u>I do not know well</u>
		A brother or sister		An adult <u>I do not know well</u>
		A cousin		An adult <u>I know well</u>
		One of my friends		Other (specify)
H4.	If one	of your best friends were to of	fer you	a <u>cigarette</u> , would you smoke it?
		Definitely yes		Probably not
		Probably yes		Definitely not
H5.	At any cigare		month	s), do you think you will smoke a
		Definitely yes		Probably not
		Probably yes		Definitely not
H6.	If one	of your best friends were to of	fer you	a <u>cigar</u> , would you smoke it?
		Definitely yes		Probably not
		Probably yes		Definitely not



SECTION I: RULES ABOUT SMOKING

I1.	Is there a rule at your school that no one is allowed to smoke <u>cigarettes</u> in the school building or on the school yard?				
		Yes			
		No			
		I don't know/I'm not sure			
I2.	Have	you seen any students break tha	at rule?		
		Yes		I don't know/I'm not sure	
		No		My school does not have a no- smoking rule	

I3.		Is there a rule at your school that no one is allowed to use <u>chewing tobacco</u> or snuff in the school building or on the school yard?		
		Yes		
		No		
		I don't know/I'm not sure		
I4.	Have	you seen any students break tha	nt rule?	
		Yes		I don't know/I'm not sure
		No		My school does not have a no- chewing tobacco or snuff rule
I5.	Have	you ever seen signs at your sch	ool tha	t say "Tobacco Use is Not Allowed"?
		Yes		
		No		
		I don't know/I'm not sure		
I6.		g the <u>last year</u> (12 months), how e around you?	v many	y times have you asked someone not to
		I have not been around some	one sm	oking during the last year
		I was around someone smoking	ng, but	I never asked them not to smoke
		I asked someone not to smoke	e once	or twice
		I asked someone not to smoke	e sever	al times
		I asked someone not to smoke	e many	times
I7.	The le	ast time you asked someone not	to em	oka who was the parson?
		ist time you asked someone not	to SIII	one, who was the person?
	Ш	2	22	

		I have never asked someone not to smoke around me		A young person I do not know well
		A brother or sister		An adult I do not know well
		A cousin		An adult <u>I know well</u>
		One of my friends		Other (specify)
dll				
				ON J: EXPOSURE TO SMOKE
_	<u>\</u> 3			TOSMOKE
J1.		about the last <u>7 days</u> . On how with someone who was smoking	-	of those days were you in the same rettes?
		0 days		4 days
		1 day		5 days
		2 days		6 days
		3 days		7 days
J2.				many of those days were you in the ome, who was smoking cigarettes?
		0 days		4 days
		1 day		5 days
		2 days		6 days
		3 days		7 days
J3.		, think about the last <u>7 days</u> . O th someone who was smoking		many of those days did you ride in a tes?
		0 days		4 days
		2	23	

1 day	5	days
2 days	6	days
3 days	7	days
SECTION K: YO	OUR	SCHOOL
school do you attend? (If your some of your school next to "Oth		not listed below, please write in the bottom of the list.)
Alta Mesa Elementary		Laurelwood Elementary
Alta Vista Elementary		Leavenworth (Ann B.) Elementary
Antelope Elementary		Lee Vining Elementary
Apperson Street Elementary		Legette (Earl) Elementary
Arlington Heights Elementary		Lincoln Elementary
Bay View Elementary		Litel (Gerald F.) Elementary
Beaman Elementary		Loma Rica Elementary
Big Bear Elementary		Los Cerritos Elementary
Birney Elementary		Lower Lake Elementary
Boulder Creek Elementary		Mammoth Elementary
Bridgeport Elementary		Manzanita Elementary
Buckeye Elementary/Junior Hig	gh 🗌	Marina Del Mar Elementary
Cabrillo Elementary		Mammoth Elementary
Carmichael (C. Roy) Elementar	у 🗌	Markham Elementary
(Continued on	next p	age.)
Castro Elementary		McCoppin Elementary
Cattle (Howard) Elementary		McKinley Elementary
Cedar Grove Elementary		Morse Avenue Elementary

Cedar Lane Elementary	Northridge Elementary
Cornell Elementary	Olivehurst Elementary
Dailey Elementary	O'Neill (Marquerite M.) Elementary
Dickey (Levi H.) Elementary	Palma Ceia Elementary
Dillard Elementary	Pioneer Elementary
Down (Robert) Elementary	Pomo Elementary
Doyle Elementary	Quincy Elementary
Edna Hill Elementary	Revere (Paul) Elementary
El Dorado Avenue Elementary	Robinson Elementary
Ellerhorst Elementary	Roosevelt Elementary
Evergreen Elementary	Shaffer Elementary
Far West Elementary	Shasta Meadows Elementary
Fletcher Walker Elementary	Southgate Elementary
Flynn (Leonard R.) Elementary	Union Avenue Elementary
Gard Street Elementary	Visitacion Valley Elementary
Glen Yermo Elementary	Washington (George) Elementary
Hamilton Elementary	Westlake Elementary
	Woodrow Wilson Elementary
	Other (name school)

THANK YOU!